



VEC's Representatives on the 2011 Washington Youth Tour (from left) Deana Prok, Whitney Thomason, Dimi Iles, and Autumn Reagan pose in front of the U.S. Capitol shortly after meeting with U.S. senators Lamar Alexander and Bob Corker, and U.S. Rep. Scott DeJarlais.

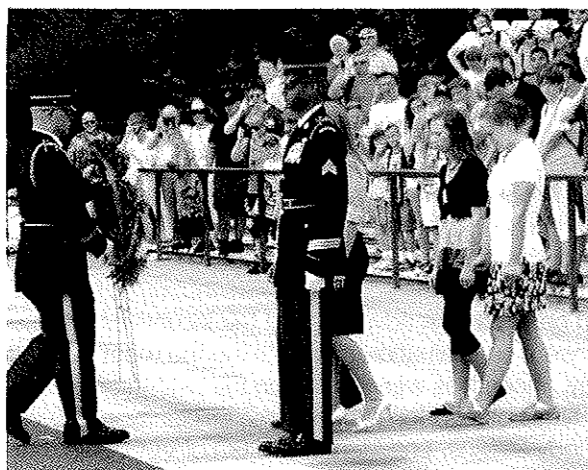
VEC Sponsors Four Rising Seniors on 2011 Washington Youth Tour

Returning for the annual event that shows the state's young leaders the vibrant activities of our nation's capital, more than 140 students from electric cooperative service areas across Tennessee boarded buses in June to travel to Washington for the Electric Cooperative Youth Tour.

Dimi Iles of Cumberland County High School, Deana Prok of Bradley Central High School, Autumn Reagan of Pickett County High School, and Whitney Thomason of Midway High School were Volunteer Energy Cooperative's representatives on the weeklong tour of Washington, D.C.

The four rising seniors won their spots on the tour by writing winning short stories titled "Electric Cooperatives: Energizing Our Communities," describing how locally owned, member-controlled electric cooperatives such as Volunteer Energy Cooperative (VEC) provide valuable community-building support in addition to reliable and affordable electric service.

The Electric Cooperative Youth Tour is a joint effort of local electric co-ops such as VEC, the Tennessee Electric Cooperative Association and the National Rural Electric Cooperative Association. Each school year, VEC sponsors a short story contest for high school juniors. Winners are awarded expense-paid trips to our nation's capital the following June as part of the Washington Youth Tour.



Dimi Iles (far right) participates in a wreath-laying ceremony at the Tomb of the Unknowns in Arlington National Cemetery.

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...continued from Washington Youth Tour

This year's trip ran from June 10-16 and included meetings with elected officials, visits to Washington's popular tourist stops and time to meet winners representing other co-ops from across the state and from across the nation.

"These four young ladies represent some of the brightest and the best from throughout our service area and we're thrilled we were able to provide them this once-in-a-lifetime trip to see D.C. and learn more about their member-owned electric cooperative," said VEC's Robert McCarty, who served as a chaperone. "This year's tour was extremely enjoyable and successful and these students served as exemplary representatives of their hometowns and VEC."



(From left) Deana Prok, Autumn Reagan, Whitney Thomason, and Dimi Iles board their flight to return home after a week in Washington, D.C.

On the tour, students saw famous sites they have learned about in school, including the White House and memorials to past presidents Thomas Jefferson, Abraham Lincoln and Franklin Delano Roosevelt as well as monuments honoring the sacrifices of veterans of World War II and the Vietnam and Korean conflicts. Strolls through the varied museums of the Smithsonian Institution afforded the students opportunities to learn more about science, history and art. Other fun stops included homes of former presidents — George Washington's Mount Vernon and Jefferson's Monticello — a performance of "Sheer Madness" at the Kennedy Center for the Performing Arts.

The Youth Tour also included a solemn and sobering visit to Arlington National Cemetery, where Dimi Iles was one of four Tennessee students who participated in a wreath-laying ceremony at the Tomb of the Unknowns. The Tennessee group marveled at the precision and skill of the United States Marine Drum and Bugle Corps and Marine Corps Silent Drill Platoon at the Sunset Parade, performed in front of the U.S. Marine Corps War Memorial's iconic statue re-creating the flag-raising over Iwo Jima.

No trip to Washington, D.C., would be complete without a lesson or two in government and civics. The group was treated to a special after-hours, VIP guided tour of the historic U.S. Capitol by Rep. Phil Roe of Johnson City and a meeting on the Capitol steps with Tennessee's senators, Lamar Alexander and Bob Corker and U.S. Rep. Scott DeJarlais.

An annual treat, Tennessee's Youth Tour delegation joined other trip winners from across the country for Youth Day on Monday, June 14. More than 1,500 students came together to swap stories of their Washington experiences. And Mike Schlappi, a four-time Paralympic medalist and two-time wheelchair basketball champion, returned for this year's program to share his inspiring message for every American, young or old: "Just because you can't stand up doesn't mean you can't stand out."



(From left) Deana Prok, Whitney Thomason, Dimi Iles, U.S. Rep. Scott DeJarlais, Autumn Reagan, and VEC Chaperone Kristy Kelly pose in front of the U.S. Capitol Building.



Rody Blevins is President/CEO of Volunteer Energy Cooperative

Regulations Require More Info for New Service

Occasionally I hear questions from Volunteer Energy Cooperative (VEC) members who wonder why VEC requires quite a bit of information and identification from folks who want to sign up for service. Since the economy in general, and the real estate market in particular, is finally starting to show some faint signs that modest gains may be coming, I thought this might be a good time to answer some of these questions about what it takes to start electric service and why we have these requirements in place.

APPLICATION FOR MEMBERSHIP

When you sign up for electric service through VEC, you aren't just a customer — you're a member. You become a part-owner of VEC with rights and benefits that "customers" of many other electricity providers do not enjoy. Your \$5 membership fee entitles you to be represented on the VEC Board of Directors, the body that guides all cooperative activities.

The application for membership also requires information that can be used to conduct a credit check to determine if a deposit is required and if so, how much. This is necessary to protect you. Since VEC does not make a profit, we can't just dip into our profits to cover unpaid electric bills. We are forced to pay TVA for every kilowatt, and when a VEC member fails to provide that payment, every other member is forced to pitch in to pay the bill for them.

IDENTIFICATION

In accordance with new federal rules, VEC requires two forms of government issued identification including at least one that includes a photo. Also, the applicant must provide proof that they are authorized to start electric service at the requested location.

Since the application for membership requires a Social Security number to conduct the required credit check, we strongly recommend that one of the forms of identification provided is a Social Security card.

To establish residency and provide proof of authorization to start electric service, we need a Warranty Deed, Deed of Trust, settlement statement, tax receipt, rental agreement, or the equivalent.

These requirements are necessary because of new federal rules aimed at stopping identity theft. Many businesses and agencies that require ID and proof of residency accept electric bills as proof of residency. For that reason, electricity providers are now being held to a more stringent set of guidelines in verifying identity and residency.

I realize this may cause some inconveniences, but it does help us all protect our identities from unscrupulous people. We value your privacy and VEC will never share your information with anyone not affiliated with us without your permission unless compelled by a court order or subpoena.

I hope this helps clear up any questions and helps explain why we require this documentation before starting electric service. If you'd like more information on any of these topics, it's available at www.vec.org.

Candidates Retain VEC Board Positions

The following incumbent candidates have qualified to run for positions on the Volunteer Energy Cooperative Board of Directors in districts in which the current directors' terms of office are expiring.

There will be no contested elections in districts 10, 11, and 12. Per Section 4.10 of the VEC Bylaws, in a voting district in which only one candidate has been qualified, no further action is necessary and these uncontested candidates have been elected as Directors.

DISTRICT 10 White, Putnam, and Overton Counties

Keith Phillips

Keith Phillips, of Monterey, is the incumbent member of the Volunteer Energy Cooperative Board of Directors representing District 10 which includes White, Putnam, and Overton counties. He has served on the VEC Board since 2007. He is the owner and operator of Goff Funeral Home in Monterey.



Phillips

Born in Monterey, Phillips is a 1978 graduate of Monterey High School and a 1979 graduate of Kentucky School of Mortuary. Phillips is a member of the National Funeral Directors Association, member and president (2003) of the Upper Cumberland Funeral Directors Association, a member and past master (1991) of the Monterey Masonic Lodge, a member of the Monterey Order of the Eastern Star, the superintendent of Welch Memorial Cemetery in Monterey, and a board member of the Whittaker Cemetery Perpetual Care Fund in Monterey. He has also served as a volunteer fireman from 1979 to 2001 with the Monterey City Volunteer Fire Department and is a member of the Monterey Lions Club.

He and his wife, Tammy (Stover) Phillips, have two daughters, Amanda and Allison, and attend Monterey United Methodist Church where he served as youth leader from 2002 to 2005.

DISTRICT 11 Fentress, Morgan, and Scott Counties

William J. (Butch) Campbell

William J. (Butch) Campbell, of Jamestown, is the incumbent member of the Volunteer Energy Cooperative Board of



Campbell

Directors representing District 11 which includes Fentress, Morgan, and Scott counties. He has served on the board since 2007. He is an attorney, a businessman, and a farmer.

Born in Jamestown, Campbell is a graduate of York Institute, Tennessee Technological University, and Nashville School of Law. He earned a Bachelors of Science degree in biology, a Masters degree in Biology, and a Doctorate of Jurisprudence. He served in the U.S. Army for four years including one year in Vietnam.

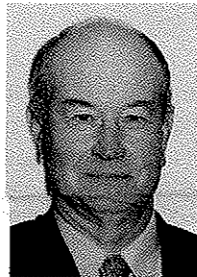
He also serves on the Tennessee Wildlife Resources Commission (1 year as chairperson) and serves as a director of Union Bank in Jamestown.

He and his wife, Gertie, have one son, Doug Campbell.

DISTRICT 12 Pickett County

Larry Storie

Larry Storie, of Pail Mall, is the incumbent member of the Volunteer Energy Cooperative Board of Directors representing District 12 which includes Pickett County. He has served on the VEC Board since 1996 and has served as the Board's Assistant Secretary/Treasurer from 2006 to the present. He is a farmer.



Storie

Born in Byrdstown, Storie is a graduate of Pickett County High School.

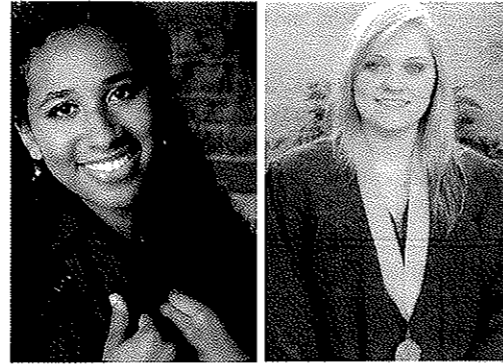
He served as president of the Pickett County Farm Bureau from 2002 to 2011 and as a board member of the Tennessee Farm Bureau Commodity Committee. He is a member of the Tennessee Cattlemen's Association and the Upper Cumberland Cattlemen's Association. In 1990 Storie was named Pickett County Grassland Farmer of the Year.

He and his wife Judy have three children, Tina Roberts, and Shawn and Scott Storie and are members of Williams Chapel Baptist Church.

Lillard-Shadow Scholarships Honor Students' Commitment to Community Service

Volunteer Energy Cooperative rewarded four exceptional graduating seniors for their commitment to community service and their academic achievements by awarding them with VEC's 2011 Lillard-Shadow Scholarships.

Each of the four students was awarded a \$2,000 scholarship to attend the college of his or her choice.



Jazmine McClendon

Miranda Crouch

The Lillard-Shadow Scholarship program was endowed to honor the lives and community service of J.W. Lillard and Willis A. Shadow. Lillard and Shadow were dedicated to improving the lives and livelihoods of community residents through electric power. And the two were instrumental in the organization of the Meigs County Electric Membership Corporation in 1933 - the organization that eventually evolved into Volunteer Energy Cooperative.

To honor this history, an independent panel of education professionals judged applications for Lillard-Shadow Scholarships based largely on students' demonstrated commitment to community service.

Sarah Beaty, a 2011 graduate of Walker Valley High School in Bradley County; Kendra Carey, a 2011 graduate of Stone Memorial High School in Cumberland County; Miranda Crouch, a 2011 graduate of York Agricultural Institute in Fentress County; and Jazmine McClendon, a 2011 graduate of Rhea County High School were winners of this year's VEC Lillard-Shadow Scholarships.

VEC awards four Lillard-Shadow Scholarships annually. One is awarded in each of VEC's four service districts. Beaty was the Cleveland Service District winner, Carey was selected from VEC's Crossville Service District, Crouch was the winner in VEC's Jamestown Service District, and McClendon was the winner in VEC's Decatur Service District.

Beaty, the daughter of James and Carol Beaty, has an extensive record of community service that includes volunteer work with the Unity Center where she tutored youngsters and their parents in English; nursing home visits with the Anchor Club; and various activities with Candies Creek Youth Group.

She is planning to attend the University of Tennessee-Knoxville where she plans to major in animal science.

Carey, the daughter of Kenneth and Lynn Carey, has demonstrated her commitment to the community through numerous projects with Habitat for Humanity

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Tennessee Valley Authority (TVA)

Residential & Outdoor Lighting Fuel Cost Adjustment

Effective July 1, 2011

2.914¢

For the most current FCA information, visit www.vec.org

TVA is now reflecting the full cost of fuel used to generate electricity in the Fuel Cost Adjustment. Previously the FCA only included a fraction of this cost and the energy charge included the remainder. As a result of TVA's most recent change, the Fuel Cost Adjustment for electric consumers throughout the Tennessee Valley shows a substantial increase beginning in April. The energy charge drops as the fuel cost is removed from this segment of the charge.

and Earth Team. She teaches Sunday School at her church and also tutors students in addition to donating blood.

She plans to attend Tennessee Technological University and study nursing.

Crouch, the daughter of Michael and Jada Crouch, has served the community with volunteer work that includes Operation Christmas Child, Interact Club, her school's student government, and as a volunteer assistant basketball coach at Alhardt Elementary School.

She plans to attend the University of Tennessee-Knoxville and study biochemistry.

McClendon, the daughter of Misty Woody and Travis McClendon, also has an impressive record of community service that includes her school's Leadership Class, teaching Sunday School at her church, nursing home visits, and reading to children at Audrey Pack Memorial Library.

She plans to attend Tennessee Wesleyan College to study pre-med.

VEC President/CEO Roddy Blevins said VEC is proud to honor students, like these, who have shown a real commitment to serving others through community service.

"Our scholarship winners are the types of students who can look beyond their own individual wants and needs and focus on the needs of those around them," Blevins said. "We are very pleased to offer them our support and best wishes."



Sarah Beaty



PLEASE PLAN TO JOIN US FOR VOLUNTEER ENERGY COOPERATIVE'S ANNUAL MEETING:

**SATURDAY, OCTOBER 1, 2011
8 A.M. - NOON
MEIGS COUNTY MIDDLE SCHOOL
DECATUR, TN**

Crossville Business Receives Energy Efficiency Incentives

Durable Products in Crossville recently received energy efficiency incentives of more than \$9,100 from Volunteer Energy Cooperative (VEC) and Tennessee Valley Authority (TVA). The incentives are based on efficiency improvements implemented at the Crossville facility. The incentives are offered through TVA's Energy Right Solutions for Business program.

In order to take advantage of the incentives, the Durable Products facility first underwent an evaluation to determine the most cost-effective means to conserve energy. Incentives were based on the estimated savings that will be realized during the peak times of load for TVA after the efficiency improvements were installed.

Roddy Blevins, president and CEO of VEC, said that this program is a win-win for both the company and the electric cooperative. "In April," he said, "TVA changed their rate structure. This increases the cost that VEC pays to TVA for our power. Customers who implement projects like these help to hold down costs for all VEC customers."